



FOR IMMEDIATE RELEASE

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Blue Harbor Resort & Spa Offers Meetings With a Beautiful Point of View!

Book Now for 2012 and Enjoy Premium Upgrades at 2011 Pricing



Sheboygan, WI --- The all new Blue Harbor Resort & Spa, overlooking Lake Michigan, is offering meeting planners an opportunity to plan now for 2012 and enjoy premium upgrades and introductory pricing. Book a group of 20 or more room nights by January 15th and sign the contract by January 31, 2012 to take advantage of rates beginning at \$100 per person per night*. This Special *Meet With a View* Package is valid for arrival Sunday through Thursday nights and based on availability. *Meet With a View* includes:

- Upgrades to lake view suites (based on availability)

- A complimentary General Session
- Your choice of a welcome reception or a morning coffee service
- Continental breakfast each morning
- One upgraded VIP Suite
- In addition, treat your attendees to a massage or facial at *Reflections Spa* for only \$50 when reserved in advance.

To book your meeting call: 920.980.6350 or email: sales@blueharborresort.com . For more information visit: www.BlueHarborResort.com.

Located on the shore of Lake Michigan, only one hour from Milwaukee and two hours from Chicago, Blue Harbor Resort & Spa is completing a major renovation to make this classic lakeside retreat more sophisticated and suitable for business meetings and conferences. In addition to renovated guest suites, the hotel will feature a new welcoming lobby with sweeping vistas of Lake Michigan, as well as renovated conference space.

Blue Harbor Resort & Spa has 16,800 square feet of flexible meeting and event space including a Grand Ballroom divisible into seven private rooms, waterfront terraces, private meeting rooms and grassy areas for outdoor entertaining. The venues offer state-of-the-art conference facilities including wireless internet access and can accommodate groups of up to 600 attendees. Choose from a wide selection of innovative menus and hospitality events such as lakefront barbeques and fish fries, lawn games and lakeside bonfires. And for social activities, the Resort's Meetings Concierge staff will help you arrange group events such as golf, go-kart racing, geo-caching, charter fishing, sailing and charter cruises, as well as parties in the Resort's own indoor waterpark, *Breaker Bay*.

More About Blue Harbor Resort & Spa

This Classic Lakeside Resort is less than a one hour drive from Milwaukee and a two hour drive from Chicago. The Resort is in the final stages of adding additional services and amenities, including guest suite upgrades such as flat screen TV's, plush pillow-top bedding and more open space. There will be a new Lobby that provides a warm welcome and a spectacular view of Lake Michigan, as well as upgraded function space for weddings and other special events.

The 182 all-suite Blue Harbor Resort & Spa is a beautiful Victorian landmark on the shores of Lake Michigan. The resort is located in Harbor Centre District at 725 Blue Harbor Drive in Sheboygan,

Wisconsin, 53081. For more information and reservations visit: www.BlueHarborResort.com or call 866-701-2583 (BLUE).

**Rates based on availability. Valid for new bookings only*

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