



FOR IMMEDIATE RELEASE

September 12, 2011

**Three Great Ways to Relax this Fall at the Blue Harbor Resort & Spa
On the Wisconsin Shore of Lake Michigan**

Fall Getaways for Couples, Families & the "Greatest Generation"



Sheboygan, WI --- Cooler temperatures and changing fall colors make it the perfect time to escape to the beautiful shore of Lake Michigan for a getaway at Blue Harbor Resort & Spa. Only one hour north of Milwaukee, the full service resort and spa is offering Fall Getaways tailored for every lifestyle:

- Couples will enjoy the Fall Getaway priced from \$99 per guest suite, per night for a Sunday through Thursday night stay in September and October.* Enjoy a stroll along the shore of Lake Michigan, and watch the sun's morning glory while enjoying that perfect mug of coffee – lakeside. For added comfort, relax with an evening cocktail on the picturesque patio; savor a delicious

meal at Latitudes where the chef will prepare the day's catch to your specifications; or pamper yourself at the Resort's full service *Reflection Spa*.

- Families will delight at the Fall Waterpark Adventure which includes admission to the Resort's lakeside indoor waterpark, Breaker Bay where it is always a summer-like 84 degrees. A family of up to four people can enjoy the first night's accommodations priced from just \$199* and when you make a reservation by October 1, Blue Harbor will give you a second night FREE. This special offer represents a \$400 value and is valid In September and October. Offer limited to 20 packages per night.
- And for '*the Greatest Generation,*' the Greatest Price Break. If you are 65 years, or more mature, you pay your age for a superior guestroom. Upon check-in confirm your age with your driver's license or ID and your guest suite rate becomes your age (rates range from \$65 to \$75 per night)*. Valid September and October, Sunday thru Thursdays.

The 182 all-suite Blue Harbor Resort & Spa is a beautiful Victorian landmark on the shores of Lake Michigan. The resort is located in Harbor Centre District at 725 Blue Harbor Drive in Sheboygan, Wisconsin, 53081. For more information and reservations visit: www.BlueHarborResort.com or call 866-701-2583 (BLUE).

**Rates based on availability. Reservations are required. Does not include taxes, gratuities or resort fees.*

##

Media Contact:

Gayle MacIntyre
Global Ink Communications
gaylemacintyre@bellsouth.net
404.643.8222